

2022 STRATEGIC PLAN



Mission: To provide continuously improving high quality emergency medical and special rescue services to the citizens of the Charlottesville, Albemarle and the University of Virginia communities by utilizing the collaborative effort of a diverse team of highly skilled volunteers in alliance with partner agencies.



The Charlottesville-Albemarle Rescue Squad (CARS) began providing services in 1960, to meet the need in the community for the treatment and transport of the injured and ill. Over 60 years later, CARS remains an all provider volunteer organization.

Today, more than ever, intentional planning as well as collaborating with surrounding municipalities and stakeholders is essential to maximizing the valuable contributions CARS makes to the regional delivery of Emergency Medical Services.

GOALS

GOAL 1 Request the City appoint an Interagency Council and fully engage in the process

OBJECTIVE 1: Notify City of request for an Interagency EMS Council

OBJECTIVE 2: Participate fully in the process

OBJECTIVE 3: Ensure communication with the City

GOAL 2 Clarify role with Albemarle County Fire Rescue (ACFR)

OBJECTIVE 1: Participate in monthly meetings with the Chief and Deputy Chiefs

OBJECTIVE 2: Enter into an MOU

1. Resolve billing issues
2. Resolve funding

OBJECTIVE 3: Provide BLS response

OBJECTIVE 4: Explore ways to support ACFR's HUMAINS Project

OBJECTIVE 5: Explore other possible gap stops

GOAL 3 Explore additional service opportunities for volunteers

OBJECTIVE 1: Explore Mobile Integrated Health

OBJECTIVE 2: Explore role in providing support to individuals with mental health issues

OBJECTIVE 3: Support CARS community involvement

OBJECTIVE 4: Provide community CPR, First Aid, and Stop the Bleed Training

GOAL 4 Improve volunteer experience

OBJECTIVE 1: Improve the building

1. TV room
2. Duty Officer Office
3. Upstairs bathrooms
4. Bunkrooms

OBJECTIVE 2: Enhance member training

1. Reduce preceptor fatigue
2. Fill gap due to reduced call volume
3. Increase high-fidelity simulations

OBJECTIVE 3: Increase communication with members

1. Leadership initiated meetings with crews
2. Send weekly update to CARSAll via internal messaging system
3. Move to in-person meetings as soon as it's safe to do so
4. Hold Installation

OBJECTIVE 4: Increase number of community members

1. Alternative members category
2. Flexible shifts

GOAL 5 Educate the community on the value of CARS

OBJECTIVE 1: Create a document for external messaging

OBJECTIVE 2: Keep the website up to date

OBJECTIVE 3: Submit articles to community partner publications

OBJECTIVE 4: Utilize social media

OBJECTIVE 5: Provide Stop the Bleed training

OBJECTIVE 6: Provide community First Aid & CPR Training

OBJECTIVE 7: Fulfill requests from the community for training/presentations